FOOD CO-OP INITIATIVE
New co-ops start here.

FCI LIVE!



Sponsorship Opportunities

2027

"This was SO HELPFUL! Thank you for offering these, I look forward to the other sessions. We are in the very early phases of organizing a co-op, so these are wonderful to guide us through 'we don't know what we don't know.'" *— FCI Live attendee*

What is FCI Live?

FCI Live launched in 2021 in response to the rapidly changing food co-op landscape. This virtual gathering brings together a powerful mix of top experts, fresh peer case studies, and cutting-edge conversations about the industry with a lens focused on the future of this movement — startup food cooperatives. The entire series is provided at no cost, making the conversation accessible and open to any person involved in the food co-op movement.

- **Online learning interaction:** This is the ONLY online conference for the co-op movement/industry.
- **Rare opportunity:** This includes startup co-ops AND established co-ops. And TA providers (who are advisors to co-ops) because they send co-ops to service providers (like banks).

WHY sponsor this year:

- **New topics** — In-demand information such as the role of lending in the new startup capital stack, how to set up fiscal sponsorship to access grants, and more.
- **New speakers —** Many of our speakers and topics are already confirmed for FCI Live 2027 because *speakers are reaching out to us* from all over, wanting to be a part of the series!

Your sponsorship connects your organization to this valuable program that is being sought out by thought leaders in the industry.

From past attendees:

"It's great that FCI Live could break down this big, important topic to make it accessible for the startups with timely, relevant and essential info. Thank you!"

"These sessions are really useful for consultants, too, to assess how best to support potential food co-op clients and communities!"

National reach

This online event attracts speakers and attendees from across the country, bringing them together into a wide range of valuable conversations. Our series is held over two weeks:

- Monday 3/15 through Thursday 3/18
- Monday 3/22 through Thursday 3/25

Serving the co-op community

The 'Live' nature of the event is designed to invite dynamic learning and participation, but all sessions are recorded and shared through the video library on the FCI website and FCI's YouTube channel. These videos are accessed by thousands of food cooperators across the U.S. per year and serve as an ongoing resource to all food co-ops in every stage of development.

Supporting topics in high demand

Topics center on the specific needs of startup food co-ops. **The series' reputation for high-quality material and dynamic conversations is attracting a rapidly-growing audience of staff and Boards of established food co-ops**, especially those with small to medium sales volume.

Sponsor Levels

2027 Session Dates:

Monday 3/15 through Thursday 3/25

of Sessions:

18–20 (each 60–90 min. long)

Audience:

The FCI Live sessions have been viewed live and on FCI's YouTube channel 10,000+ times by startup co-ops, established co-ops and TA providers.



*The FCI Live **Champion Sponsors** and **Partners** will have their logo shown at the close of all sessions.*

FCI LIVE 2027 Sponsorship Benefits	Champion $3,000	Partner $1,000	Ally $500
Logo on the FCI Live web page *(7,000+ visitors each session period)*	X	X	X
Logo in event announcement emails *(2,500+ recipients x 5-6 ea.)*	X	X	X
Logo in all FCI Live-related emails: promotions, event reminders, post-session surveys, etc. *(900+ recipients x 4 ea.)*	X	X	
Logo on closing slide for all sessions *(see sample slide above)*	X	X	
Logo on opening slide and verbal recognition at the start of every webinar session	X		
Logo and sponsorship recognition in two FCI e-newsletters, published before and after the event *(2,500+ recipients)*	X		

Complete the 2027 sponsorship form

DEADLINE: Friday, January 22, 2027 for sponsor form submission