

of
owners
needed

Steps to Opening our Store

When will the co-op
finally open?

Stage 1 Convene & Prepare

- ☐ Organize and hold community meetings
- ☐ **Codify and communicate the Vision**
- ☐ Identify committed leadership
- ☐ Incorporate the organization
- ☐ **Test basic business feasibility of the Vision**

Stage 2 Grow & Plan

- ☐ Set ownership goals by stage; hit Stage 2 goal
- ☐ Have online and community presence
- ☐ Democratic functions (board, member meetings)
- ☐ Establish strong systems (finance, accountability, membership)
- ☐ **Determine and adopt Feasible business plan**

Stage 3 Connect & Gather

- ☐ Keep meeting membership growth goals
- ☐ Strong brand & meaningful community interactions
- ☐ **Prepare for GM hiring and board transition to governance**
- ☐ **Secure a site and establish a store design team**
- ☐ **Raise ALL funds needed per the pro forma**

Stage 4 Excite & Build Build Out/Hire/Get Ready!

Stage 5 Fulfill & Stabilize Open and Adjust