



FOOD CO-OP  
INITIATIVE

New co-ops start here.



# Sponsorship Opportunities

2026

*"This was amazing! As a Black-led start-up co-op, we know that we are working at something special. And, this session validated and affirmed all the hard work, re-minding, and self-determination we are striving to embrace and share with our community. What a conversation!"*

*— 2025 FCI Live attendee*

# What is FCI Live?

FCI Live launched in 2021 in response to the rapidly changing food co-op landscape. This virtual gathering brings together a powerful mix of top experts, fresh peer case studies, and cutting-edge conversations about the industry with a lens focused on the future of this movement — startup food cooperatives. The entire series is provided at no cost, making the conversation accessible and open to any person involved in the food co-op movement.

- **Online learning interaction:** This is the ONLY online conference for the co-op movement/industry.
- **Rare opportunity:** This includes startup co-ops AND mature co-ops. And TA providers (who are advisors to co-ops) because they send co-ops to service providers (like banks).

## WHY sponsor this year:

- **New topics** — In-demand information such as the role of lending in the new startup capital stack, how to set up fiscal sponsorship to access grants, and more.
- **New speakers** — Many of our speakers and topics are already confirmed for FCI Live 2026 because *speakers are reaching out to us* from all over, wanting to be a part of the series!

**Your sponsorship connects your organization to this valuable program that is being sought out by thought leaders in the industry.**

## National reach

This online event attracts speakers and attendees from across the country, bringing them together into a wide range of valuable conversations. Our series is held over two weeks:

- Monday 3/23 through Thursday 3/26
- Monday 3/30 through Thursday 4/2

## Serving the co-op community

**The 'Live' nature of the event is designed to invite dynamic learning and participation**, but all sessions are recorded and shared through the [video library](#) on the FCI website and FCI's [YouTube channel](#). These videos are accessed by thousands of food cooperators across the U.S. per year and serve as an ongoing resource to all food co-ops in every stage of development.

## Supporting topics in high demand

Topics center on the specific needs of startup food co-ops. **The series' reputation for high-quality material and dynamic conversations is attracting a rapidly-growing audience of staff and Boards of established food co-ops**, especially those with small to medium sales volume.

### From past attendees:

*"It's great that FCI Live could break down this big, important topic to make it accessible for the startups with timely, relevant and essential info. Thank you!"*

*"These sessions are really useful for consultants, too, to assess how best to support potential food co-op clients and communities!"*

# Sponsor Levels

## 2026 Session Dates:

Monday, March 23–Thursday, April 2

## # of Sessions:

18–20 (each 60–90 min. long)

## Audience:

Over 1200 registrants attended in 2025, plus, the FCI Live Series sessions have been viewed on FCI’s YouTube channel 9,000+ times, and counting.



The FCI Live Champion Sponsors and Partners will have their logo shown at the close of all sessions.

FCI LIVE 2026 Sponsorship Benefits	Champion \$3,000	Partner \$1,000	Ally \$500
Logo on the FCI Live web page (7,000+ visitors each session period)	X	X	X
Logo in event announcement emails (2,500+ recipients x 5-6 ea.)	X	X	X
Logo in all FCI Live-related emails: promotions, event reminders, post-session surveys, etc. (900+ recipients x 4 ea.)	X	X	
Logo on closing slide for all sessions (see sample slide above)	X	X	
Logo on opening slide and verbal recognition at the start of every webinar session	X		
Logo and sponsorship recognition in two FCI e-newsletters, published before and after the event (2,500+ recipients)	X		

[Click here for 2026 sponsorship form](#)

**DEADLINE: Friday, January 23, 2026 for sponsor form submission**