

READ ME!

FCI EDUCATIONAL GRAPHICS TOOLKIT

These done-for-you resources can be used freely by your co-op to introduce the foundational cooperative principles via irresistably shareable graphics and printables.

If you haven't already: Visit the [FCI Resource Library](#) to **Download the folder that matches your set of cooperative principles: ICA (7) or Mondragon (10)** and use the included spreadsheet of captions or write your own.

WHAT'S IN THE FOLDER:

- **Social Graphics** for each foundational principle (1200x1200px)
- Co-op Principles **Presentation Slide** (16:9)
- **Call to Action** example with explanation
- 3x Printable **Coloring Pages** (8.5x11")
- 3-Panel **Infographic** with references (1200x400px)
- Editable Spreadsheet with prewritten **Caption Starters** and **Image Descriptions** ([updated version here](#))

ADVANCED READ ME FOR CUSTOMIZATION OF FCI EDUCATIONAL GRAPHICS TOOLKIT

Here's what you need:

1. A ***free* Canva account** : <https://www.canva.com/>
 - a. These toolkit graphics have been designed using elements in Canva that are available to free level users. The template links below will take you to your own customizable graphics: You can add your logo, change colors or fonts and switch out elements to your heart's content for free. You will need an account, yet free will get you started!
2. **Links to the Canva Templates with caption starters and image descriptions**
 - A. **ICA 7 COOPERATIVE PRINCIPLES**
 - i. [Social Graphics](#)
 - ii. [Presentation Slide](#)
 - iii. Coloring Pages : [Principles](#) | [Fruit and Veg](#)
 - B. **MONDRAGON 10 COOPERATIVE PRINCIPLES**
 - i. [Social Graphics](#)
 - ii. [Presentation Slide](#)
 - iii. Coloring Pages : [Principles](#) | [Fruit and Veg](#)
 - c. [Sample Call to Action Graphic](#)
 - d. [Infographic with references](#)



Greetings from Dayton, Ohio!
Rachel DB here with a toolkit of co-op graphics focused on the foundational principles.

The shareable set of graphics is posted for free in the online [FCI Resource Library](#).

*Use the done-for-you resources
... or if you'd rather...*

*Customize the basic graphics
to better suit your co-op and
your specific community...
Delightful!*

*For a tutorial on the basic skills
you need to customize any and
all of the graphics in the free
online design app Canva . . .*

*Find Rachel's FCI Live from
February 2023 on [youtube.com/](https://www.youtube.com/@FoodCoopInitiative)
[@FoodCoopInitiative](https://www.youtube.com/@FoodCoopInitiative)*

These graphics were created in collaboration with Food Co-op Initiative and are available to all on the FCI website (www.fci.coop) and can be used just as Rachel has designed them, or with a free account in the design app Canva you can customize the graphics to make them your own!

Rachel Dominguez-Benner | Dayton, Ohio | creative@racheldb.com | Comments and Corrections Welcome!